

Free Trade Publications

I personally recommend the following trade publications, not only are they packed with relevant B2B information, but the price is right....FREE. Pick one or subscribe to all!

This list is my gift to you as a reader of our blog, The Closeout Industry

Robert Cyr

Until now, there has not been a magazine that caters exclusively to the business of running a website. **Website Magazine** has tapped premier talent in the Internet industry for our content and each and every issue will contain practical advice and insights for website owners.

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Internet Retailer is America's #1 source of information on e-business strategies for retailers and direct merchants. The magazine also covers exclusive reports on the competitive, marketing and operational trends in e-retailing. If you are a store-based retailer, a cataloger, a virtual merchant or an e-business provider, *Internet Retailer* provides the information you need to make the most of your use of the internet as a retail sales channel, multi-channel integrator or a tool for supply-chain automation.

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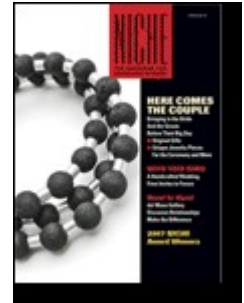
Catalog Success is the only industry magazine that provides practical information and ideas catalogers can use to do their jobs more profitably. It provides readers with solid, how-to information, case studies and advice from leading experts on catalog creative, production/printing, e-commerce, fulfillment, merchandising, marketing, lists and media, and customer relationship management.

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NICHE Magazine provides business tips for boutiques, jewelry stores, art galleries, fine craft retailers with the finest designer decorative accessories, designer jewelry, art objects and studio furniture all made in the USA and Canada. More than 300 American designers' works are featured in each issue of this quarterly, full color publication.

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Retail Customer Experience provides retailers with a twice-weekly email update on the news and trends about stimulating and connecting with their customers. Learn how to use the customer experience as a powerful point of differentiation that drives revenue. Stay up-to-date on retail industry news, research and more.

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Parcel (formerly Parcel Shipping & Distribution) brings the insights you need to improve parcel operations and keep costs under control. Parcel (formerly Parcel Shipping & Distribution) gives you access to experts who look at the entire process, from order entry to the shipping dock to customer delivery, to give you information you can use. Whether you're with a small, e-based startup or an established brick-and-mortar giant, each issue of Parcel (formerly Parcel Shipping & Distribution) has something of value for you.

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